



Integrators of Voice & Data Technology

Communication is a Priority.

In today's school environment, communication between administration, teachers and parents is top priority. From the administration office to the classroom, school campus or district, communication plays a vital role in keeping staff, parents and students informed – plus, better communication helps improve student outcomes and enhances overall school safety.

Having unreliable communications technology means the school staff doesn't have the ability to stay connected with parents, teachers, staff and students – which is of utmost importance, especially during a crisis. Schools simply cannot risk safety and security of their staff, faculty and students — **communication is a priority.**

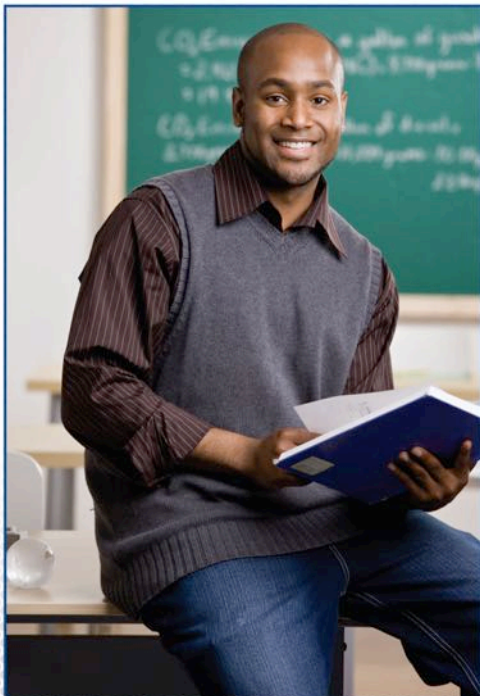
Are you faced with any of these challenges at your school today?

- Increased school security requirements to provide a safe learning environment and peace of mind for parents.
- Need to provide teachers and students with flexible communications and faster access to network services.
- Real-time visibility into the location, status and condition of assets and school staff.
- Timely communication of school alerts, alarms and notifications.
- BYOD integration.

Infrastructure challenges facing schools today:

- Campus network lacking integration between buildings
- Incompatible solutions in multiple locations.
- Antiquated solution design.
- Limited continuity.
- Dissatisfaction with legacy solutions.
- Unreliable landlines and excessive communication costs.
- Insufficient Wi-Fi / Wireless Networking Bandwidth
- Outdated notification system
- Diminished resources
- Extending the classroom

They carefully planned systems that are both powerful yet can fit within the constraints of a public educational budget. – Joel Yeager, Whitko Schools



At Gibson Teldata, we are at the forefront of designing innovative communication solutions that offer schools both simplicity and seamless access to information. Gibson delivers communication technology that enhances new ways of learning while improving collaboration between students, parents and the school.

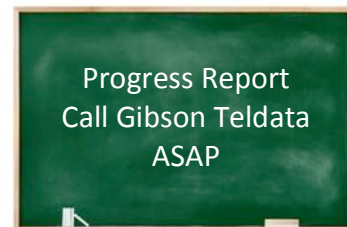
By partnering with advanced technology partners we are able to offer a comprehensive portfolio of communications and IT solutions for school and campus environments. With leading-edge platforms and applications we are able to provide a complete mix of services and solutions designed to improve communications, workflow and cost savings to enable better communications and a safe environment for learning.

It's our job to think of all the 'what ifs'— everything from how to log student absences, communicate school closures, connect parents with teachers in the classroom and quickly send alert notifications — in the event of a school emergency. Insuring your voice and data communication systems operate with no interruption in service—**that's our job.**



Progress Report for Education.

Let us help you improve workflow, staff efficiencies and reduce overall costs. We can help you determine the best solution to lay the foundation for even more advanced communications in the future for your school and campus. We'll look at your processes and recommend how best to integrate flexible communication tools into your process that will provide you with the most benefits in terms of capabilities.



Let Gibson Teldata help you...

Design a solution to improve student and staff satisfaction

- Provide students better, faster access to voice and data services
- Better manage attendance notifications
- Deploy easy-to-use technology solutions that require little training, empower staff and improve processes.
- Leverage sophisticated UC applications designed to improve productivity, responsiveness and satisfaction.

Improve communications of Alerts, Alarms & Notifications

- Deliver school closure and emergency alert notifications to staff, teachers, parents and students wireless phone or Smartphone.
- Enable individuals and groups to send and receive text-based messages on their mobile device.
- Increase parent-teacher relations by allowing alerts and notifications to be directly sent to preferred mobile device
- Reduce disruptive overhead paging noise in the school
- Mitigate and quickly respond to security threats and emergency situations on school property.

Implement an IP-based communications platform that supports the latest voice, unified communication, collaboration tools and mobility applications.

- IP provides reliability, requires fewer landlines and reduces cost as well as maximize your Return on Investment on your IT infrastructure.
- Meet communication and information needs of parents, students and staff.
- Deploy conferencing and collaboration tools to enhance teaching and learning.

Configure converged mobility solutions

- Help you replace unreliable and costly paper documentation with voice and data delivered over the WLAN.
- Devise a mobile device strategy to address BYOD (Bring Your Own Device) for faculty and students.
- Create a "classroom anywhere" with audio, web and video conferencing.

Create a thorough plan for a high level of redundancy.

- Prepare a comprehensive communications continuity plan.
- Network multiple buildings or separate offices.



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